

# Baniyas Building Materials Company LLC , UAE



With SAP B1, we are able to perform micro-level data analysis. We were able to increase our inventory turnover by 5%, using a focused approach. It facilitates in making strategic decisions to support the long term objectives of BBMC.

- Mr. Mohammad Ali  
COO, Baniyas Building Materials



## Industry/Products

**Timber Trading / Plywood, Timber, MDF, Ceiling & Partitions, Flooring**

Employees, Users

250 Employees , 30+ users

Reasons for choosing SAP

Need for an integrated and cost effective business solution

Business Challenges

No real time financial statements, poor stock controls, high printing costs due to paper work, no workflows for approvals and alerts. HO had poor visibility on their branches.

Key Benefits with SAP B1

Upto the minute financial reports, accurate costing mechanism to avoid any purchase losses, tighter sales controls across all branches in UAE and Qatar, branch visibility from HO, management reports at a click, Emails from SAP saved printing and other overhead costs. Mobility is an added advantage

Proposed innovations

Integration with Sales Quotation Portal, WhatsApp integration and Migration to HANA